



POWERED BY PARTNERSHIPS

FEB
19-21

2024

SAN
DIEGO

The National Ethanol Conference (NEC) is **the way** to optimize your investment. NEC provides a highly sought-after opportunity to engage key ethanol industry decision makers who are directly involved in the planning, execution and purchasing decisions that impact their success and bottom line.

Attendees consistently rate
**NETWORKING AND
BUSINESS DEVELOPMENT**
as their top reason for attending

BENEFITS OF SPONSORSHIP:

Engage
with key decision makers and stakeholders in the ethanol industry

Enhance
your brand image and industry position

Broker
new business with prospective partners

Showcase
your products and services

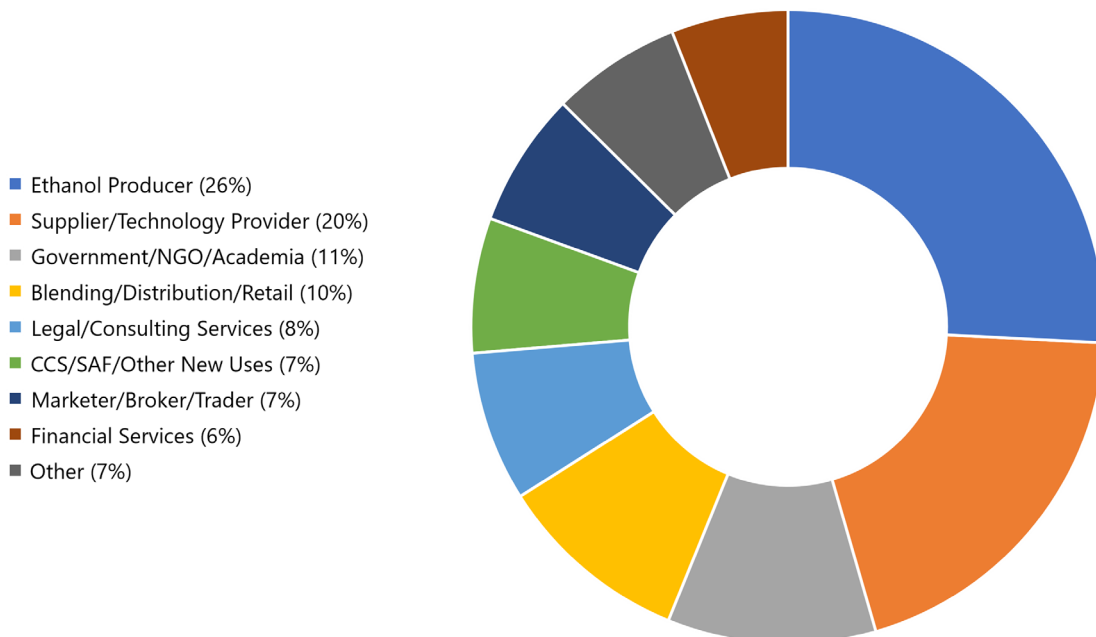
CONTACT US TODAY to learn how we can help you connect with key decision makers!

Mary Giglio
(202) 893-1670 | mgiglio@ethanolrfa.org

NEC 2024 Sponsorship Levels

<i>Select opportunity on page 3; first-come, first-served.</i>	Platinum \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Iron \$2,500
Booth display in main networking area to maximize brand exposure	X	X	X	X		
Priority use of popular meeting room on-site	X	X	X			
Use of meeting room on-site based on availability and \$500/day F&B spend, exclusive of taxes and fees				X	X	
One (1) upgrade to suite; sponsor pays conference rate of \$309/night	X					
Logo promotion on event social media	X	X	X	X	X	
Attendee mailing list provided after event	X	X	X	X	X	
Company literature displayed in main traffic area	X	X	X	X	X	X
Logo promotion in General Session slide	X	X	X	X	X	X
Logo promotion in event email marketing	X	X	X	X	X	X
Logo promotion on NEC sponsorship signage	X	X	X	X	X	X
Logo with hyperlink to your website featured on NEC website	X	X	X	X	X	X
Social media graphics to promote your participation in NEC	X	X	X	X	X	X
Sponsor listing showcased in event app	X	X	X	X	X	X
Sponsor designation on all company representative name badges	X	X	X	X	X	X
Complimentary registrations	5	4	3	2	1	1
Add-ons:						
Attendee E-newsletter banner ads: 728x90	\$1,500					
Pre-show attendee e-blast	\$2,500					

NEC Attendee Profile



NEC 2024 Sponsor Opportunities

PLATINUM \$20,000

Welcome Reception

Logo promotion on event signage, stir sticks, napkins and table tent cards

DIAMOND \$15,000

Registration

Branding prominently displayed at registration, ensuring excellent exposure throughout event

Logo featured on registration website

Banner ad in registration confirmation sent to all attendees

Badge Lanyard **SOLD**

Logo on lanyard worn by all attendees, providing premier visibility

Attendee Bags **SOLD**

Logo prominently displayed on bags distributed to all attendees

Networking Reception

Logo promotion on event signage, stir sticks, napkins and table tent cards

Branded Café **SOLD**

Located in main traffic area, providing attendees sought-after networking space and favorite coffees

GOLD \$10,000

Notebook & Pen **SOLD**

Attendees will use to take notes during the event AND back at home. Customizable with your logo. Option to place on tables Day 1 or in attendee bags.

Golf Tournament **SOLD**

One (1) complimentary foursome

Logo promotion on golf event webpage on conference website

Logo on event signage, golf rules sheet and lunch table tent cards

Option to place giveaway on carts

Hotel Room Key or Folder **SOLD**

Logo prominently displayed on hotel room key or key folder given to all attendees, providing 24/7 exposure

Lunch

Logo and verbal recognition during sold-out lunch, including table tent cards

Reserved table for 8; great opportunity for networking and client relations (registered attendees only)

Wi-Fi

Customized SSID and access code published on conference materials

After logging in, attendees will be directed to landing page of your choice

Pocket Agenda **SOLD**

Logo prominently displayed on 4-color pocket agenda; highly utilized attendee resource!

Video Commercial

Increase your company recognition and reputation among ethanol industry leaders with a 60 second commercial during general session. Two opportunities available (choose one): opening day just before lunch OR at the start of the program on the second morning. Videos promise high profile exposure to maximize the potential for business growth. Sponsor produces video.

SILVER \$7,500

Breakfasts **SOLD**

Logo promotion on event signage, napkins and table tent cards

Audio/Visual **SOLD**

Logo displayed prominently in General Session, ensuring premier visibility throughout entire event!

Banner Poles **SOLD**

Logo prominently displayed throughout the event on 22"x28" banners (10 total)

Recharge Kit **SOLD**

Included in every conference bag, the mobile tech charging kit will be a much sought-after item! Charges both Apple and Android products.

Logo Gobo **SOLD**

Logo displayed prominently in main traffic area, providing premier exposure!

BRONZE \$5,000

Charging Station **SOLD**

Keep fellow attendees charged at branded charging station in main networking area

Online Networking **SOLD**

Exclusive recognition in the app used by attendees to network, access the agenda, speaker and attendee profiles, and on-demand content

Recognition in attendee communications promoting the app

Refreshment Break **SOLD**

Logo promotion on event signage, napkins and table tent cards

Clings **SOLD**

Logo or product featured in prominent areas in the conference main traffic area

Women's Leadership Reception **SOLD**

Join RFA as we bring together women in the industry to build community, to be inspired, and to connect. Now in its third year, the reception kicks off the conference and is a unique way to put your company in front of professional women and show your support for the development of women in the ethanol industry. Sponsorship includes event specific signage and recognition and the opportunity to make brief remarks.

IRON \$2,500

Floor Clings

Logo or product on three (3) floor clings in the conference main traffic area

Golf Beverage Cart

Logo on signage on the cart and opportunity to place a keepsake on the carts, provided by sponsor

Supporting Sponsor

All the benefits outlined for Iron Sponsor



SPONSORSHIP FORM

Complete form and email to mgiglio@ethanolrfa.org. Retain a copy for your files.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Website: _____

Email: _____

SPONSORSHIP	AMOUNT
TOTAL AMOUNT	\$

Email the completed form to: mgiglio@ethanolrfa.org
Payments over \$5,000 need to be made via ACH (instructions included on invoice).

CREDIT CARD: American Express Visa Mastercard Discover

Card #: _____ Exp. Date: _____ CVV Code: _____

Credit card holder name (please print): _____

Signature : _____

PLEASE INVOICE ME. Purchase Order # _____

THANK YOU!