

SPONSOR PROSPECTUS

WHAT OUR PARTNERS ARE SAYING:

“Ready to get the 2022 #RFANEC started! Proud to be a sponsor of this event. Great to be able to finally network with our industry colleagues again!”

—LBDS @LallemandBDS • Feb 22

“We’re excited to discuss the latest market trends and developments with other industry professionals at the NEC conference in New Orleans this week. Be sure to stop by our table to catch up with the ICM team! #RFANEC”

— ICM, Inc. @ICM_Technology • Feb 21

The National Ethanol Conference provides a unique and sought-after opportunity to engage key ethanol industry decision makers and executives who are directly involved in the planning, execution and purchasing decisions that impact their success and bottom line.

With a wide range of highly visible sponsorship packages, sponsoring the NEC is **the way** to optimize your investment.

Attendees consistently rate
**NETWORKING AND
BUSINESS DEVELOPMENT**
as their top reason for attending

BENEFITS OF SPONSORSHIP:

1. Engage with key decision makers and stakeholders in the ethanol industry
 2. Enhance your brand image and industry position
 3. Broker new business with prospective partners
 4. Showcase your products and services
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Contact us today to learn
how we can help you connect
with key decision makers!

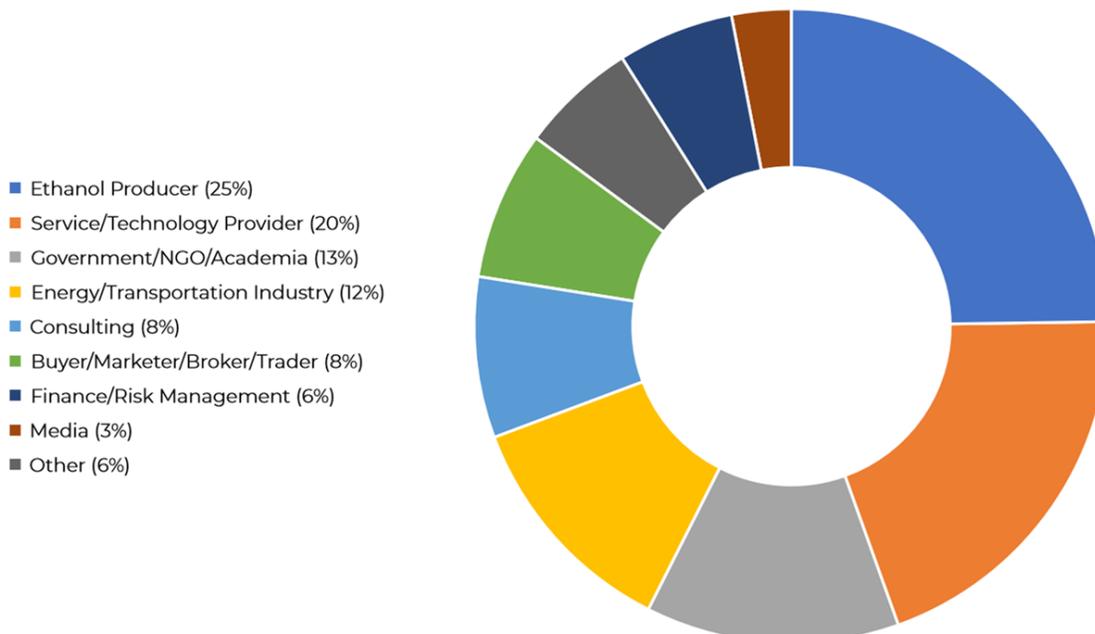
Mary Giglio
(202) 315-2466
mgiglio@ethanolrfa.org

NEC 2023 Sponsorship Levels

	Platinum \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Iron \$2,500
Booth display in main networking area to maximize brand exposure	X	X	X	X		
Priority use of popular meeting room on-site	X	X	X			
Use of meeting room on-site based on availability and \$500/day F&B spend, exclusive of taxes and fees				X	X	
One (1) upgrade to suite; sponsor pays conference rate of \$285/night	X					
Logo promotion on event social media	X	X	X	X	X	
Attendee mailing list provided after event	X	X	X	X	X	
Include company materials in literature display in main traffic area	X	X	X	X	X	X
Logo promotion in General Session PPT	X	X	X	X	X	X
Logo promotion in event email marketing	X	X	X	X	X	X
Logo promotion on NEC sponsorship signage	X	X	X	X	X	X
Logo with hyperlink to your website featured on NEC website	X	X	X	X	X	X
Social media graphics to promote your participation in NEC	X	X	X	X	X	X
Sponsor listing showcased in event app	X	X	X	X	X	X
Sponsor designation on all company representative name badges	X	X	X	X	X	X
Complimentary registrations	5	4	3	2	1	1
Add-ons:						
Attendee E-newsletter banner ads: 728x90	\$1,500					
Pre-show attendee e-blast	\$2,500					

See additional benefits on next page

NEC Attendee Profile



NEC 2023 Sponsor Opportunities

PLATINUM \$20,000

Welcome Reception

Logo promotion on event signage, stir sticks, napkins and table tent cards

DIAMOND \$15,000

Registration

Branding prominently displayed at registration, ensuring excellent exposure throughout event

Logo featured on registration website

Banner ad in registration confirmation sent to all attendees

Badge Lanyard

Logo on lanyard worn by all attendees, providing premier visibility

Hotel Room Key

Logo on room key provided to all attendees, providing 24/7 exposure

Attendee Bags

Logo prominently displayed on bags distributed to all attendees

Networking Reception

Logo promotion on event signage, stir sticks, napkins and table tent cards

Branded Café

Located in main traffic area, providing attendees sought-after networking space and favorite coffees

GOLD \$10,000

Golf Tournament

One (1) complimentary foursome

Logo promotion on golf event webpage on conference website

Logo on event signage, golf rules sheet and lunch table tent cards

Option to place giveaway on carts

Lunch

Logo and verbal recognition during sold-out lunch, including table tent cards

Reserved table for 8; great opportunity for networking and client relations (registered attendees only)

Wi-Fi

Customized SSID and access code published on conference materials

After logging in, attendees will be directed to landing page of your choice

Pocket Agenda

Logo prominently displayed on 4-color pocket agenda; highly utilized attendee resource!

SILVER \$7,500

Breakfasts

Logo promotion on event signage, napkins and table tent cards

Audio/Visual

Logo displayed prominently in General Session, ensuring premier visibility throughout entire event!

Banner Poles

Logo prominently displayed throughout the event on 22"x28" banners (12 total)

Recharge Kit

Included in every conference bag, the mobile tech charging kit will be a much sought-after item! Charges both Apple and Android products.

Notebook & Pen

Attendees will use to take notes during the event AND back at home. Customizable with your logo. Option to place on tables Day 1 or in attendee bags.

Logo Gobo

Logo displayed prominently in main traffic area, providing premier exposure!

BRONZE \$5,000

Charging Station

Keep fellow attendees charged at branded charging station in main networking area

Online Networking

Exclusive recognition in the app used by attendees to network, access the agenda, speaker and attendee profiles, and on-demand content

Recognition in attendee communications promoting the app

Refreshment Break

Logo promotion on event signage, napkins and table tent cards

Clings

Logo or product featured in prominent, eye-level areas such as elevators and event space walls and columns

IRON \$2,500

Floor Clings

Logo or product on three (3) floor clings in the conference main traffic area

Golf Beverage Cart

Logo on signage on the cart and opportunity to place a keepsake on the carts, provided by sponsor

Supporting Sponsor

All the benefits outlined for Iron Sponsor



SPONSORSHIP FORM

Complete form and email to mgiglio@ethanolrfa.org. Retain a copy for your files.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Website: _____

Email: _____

SPONSORSHIP	AMOUNT
TOTAL AMOUNT	\$

Email the completed form to: mgiglio@ethanolrfa.org
Payments over \$5,000 need to be made via ACH (instructions included on invoice).

CREDIT CARD: American Express Visa Mastercard Discover

Card #: _____ Exp. Date: _____ CVV Code: _____

Credit card holder name (please print): _____

Signature : _____

PLEASE INVOICE ME. Purchase Order # _____

THANK YOU!